

GLAM FUTURES AND FORESIGHT

26 SEPT

9AM - 12PM
WELLINGTON

LIANZA IS DELIGHTED TO OFFER THIS EXCITING AND STRATEGIC WORKSHOP FOR CULTURAL INSTITUTIONS HOSTED AT THE NATIONAL LIBRARY OF NEW ZEALAND, FACILITATED BY DR MATT FINCH AND BRENDAN FITZGERALD



WORKSHOP OUTLINE

- How do we prepare for the future in turbulent times?
- What do we need to understand about the world we're going to inhabit, in order to make bold but pragmatic strategic decisions?
- How do we balance evidence with aspiration, innovation, and the fact that no one can visit the future to gather data from it?
- How can our strategic plans address politics, relationships, and the messy reality of making things happen?

Drawing on case studies and examples from across industries, this highly interactive session will equip participants with tools to anticipate future developments and make more judicious strategic decisions at any level, from the deeply local to the national.

Participants will explore and experiment with scenario planning techniques which allow strategic foresight and confident decision-making even in turbulent, uncertain, or challenging situations.

GLAM FUTURES AND FORESIGHT - BETTER STRATEGIC THINKING FOR CULTURAL INSTITUTIONS

WORKSHOP 1

Thursday Sept 26, 2019
9-12pm

VENUE

NATIONAL LIBRARY OF NEW ZEALAND

Tiakiwai Seminar Rooms, Lower Ground Floor
National Library of New Zealand Te Puna
Mātauranga o Aotearoa
Corner of Molesworth and Aitken Streets
Thorndon, Wellington

[REGISTER HERE >](#)



DR MATT FINCH

Matt Finch helps communities, companies, and institutions to create new and exciting activities, programmes, and partnerships. His work spans policy consultation and strategic direction, community outreach, collection & events development for cultural institutions, and professional development for staff at all levels.

Matt is regularly invited to keynote at conferences and events including LIANZA 2017, SWITCH 2016 and VALA 2014. He has spoken at the British House of Commons and Australia's Parliament House on literacy issues and gave a presentation on strategic storytelling at the global IFLA President's Meeting 2018. From 2016-2017 he was the first ever Creative in Residence at the State Library of Queensland and a Creative/Researcher at British Library Labs.

Matt's extensive work in strategy, innovation, and community engagement with libraries around the world can be seen at www.mechanicaldolphin.com/testimonials. He also consults for sectors including healthcare, non-profits, local government, education. Matt is a facilitator on the Scenarios Programme at Oxford University's Said Business School and has experience helping organisations devise future visions which test their assumptions, and allow them to build a more resilient strategic and operational approach. He is currently delivering a series of strategic planning workshops for libraries and NFPs across Australia and New Zealand in Partnership with Brendan Fitzgerald from 641 DI.

@DrMattFinch



BRENDAN FITZGERALD

Brendan has over 20 years of library and NFP experience working in senior and executive positions with the State Library of Victoria (SLV) and Infoxchange. At SLV he led the Vicnet Division, which was a business unit of the library that delivered over \$70Mil in Information and Communications Technology (ICT) programs benefiting the community and public library sector. At Infoxchange as Manager Digital Inclusion he was responsible for several national programs aimed at improving the digital capability and capacity of all Australians. These programs included Go Digi and the embryonic stages of Ask Izzy (a mobile App for people who are homeless). Brendan was instrumental in establishing the Australian Digital Inclusion Alliance (ADIA) and leading the organization of the National Year of Digital Inclusion (2016). He also sat on the inaugural expert advisory group of the Australian Digital Inclusion Index (ADII) <https://digitalinclusionindex.org.au/> and is a board member of the Broadband for the Bush Alliance (<http://broadbandforthebush.com.au/>)

Brendan set up 641 DI in 2018 as a small consultancy looking at the intersection of community and technology and how technology can be used for reducing poverty, loneliness and social isolation. His recent clients include Hitnet, Grow Hope Foundation and the Social Innovation Research Institute at Swinburne University.

@brendanfitz

COSTS (GST INCL)

- Full Registration: \$200.00
- LIANZA & TRW Personal Member: \$150.00
- LIANZA & TRW RLIANZA Member: \$140.00
- LIANZA Student Member: \$150.00
- LIANZA Institutional Member Staff Registration: \$170.00
- Museums Aotearoa, ARANZ and NDF Member: \$170.00
- RLIANZA from other Library Associations: \$170.00